

 SkinMedica® *as seen in...*

AN ISSUE OF WOMEN'S WEAR DAILY

BEAUTY INC

WWD

THE BUSINESS OF BEAUTY

“SAY WHAT YOU THINK!”

Lynne Greene and the Clinique Mystique

TRANSFORMING A CLASSIC
ICON INTO BEAUTY'S MOST
MODERN BRAND

The
POWER

Issue

ANALYSIS
IDEAS

Top 10 Fastest-Growing Skin Care Brands in the U.S. in 2010

1. SkinMedica
2. Meaningful Beauty
3. RoC
4. SkinCeuticals
5. Dr. Dennis Gross Skincare
6. Burt's Bees
7. Obagi
8. Philosophy
9. Clinique
10. Dr. Brandt Skincare